

7 August 2015

SuperGroup Plc – Company Sponsored Nominee

Dear shareholder,

Thank you for holding your shares in the SuperGroup Company Sponsored Nominee (CSN), provided by Computershare Investor Services PLC.

Changes to our Terms and Conditions

Please find enclosed an updated version of our CSN Terms and Conditions, which contain a number of essential updates.

These updates are driven by regulatory changes introduced by the Financial Conduct Authority (FCA) relating to the way authorised and regulated firms should manage any assets (cash and/or shares) held on behalf of customers.

The new regulatory changes are also designed to ensure that if a firm enters into insolvency, the greatest proportion possible of client assets are returned to clients and the process to return the assets is completed as quickly as possible.

Computershare Investor Services PLC is authorised and regulated by the FCA, therefore we have updated our Terms and Conditions for the services we provide where we hold cash and/or shares on your behalf. None of the updates that have been made to the Terms and Conditions reduce the levels of protection that were provided previously.

We don't need you to do anything, but if you do have any queries you can have a look at our FAQs:
www.computershare.com/terms-and-conditions-changes or contact us via www.investorcentre.co.uk/contactus.

Yours sincerely,

Computershare Investor Services PLC