

100 Liverpool Street, London EC2M 2AT +44 (0)20 7418 8900 www.peelhunt.com

Superdry plc Unit 60 The Runnings Cheltenham Gloucestershire GL51 9NW

12 May 2023

NOTICE OF GENERAL MEETING BY SUPERDRY PLC

Dear Sir/Madam

We refer to the circular to shareholders of Superdry Plc ("Superdry") dated 12 May 2023 (the "Circular") in relation to the notice of a general meeting seeking approval for the disposal of its intellectual property assets ("IP") in certain countries within the Asia Pacific ("APAC") region.

We hereby consent to the inclusion of references to our name in the form and context in which they appear in the Circular.

Yours faithfully



for and on behalf of Peel Hunt LLP