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20 October 2023

Ladies and Gentlemen

Superdry PLC

We consent to the inclusion in the Class 1 circular dated 20 October 2023 ('the Circular') of our report dated 20 October 2023 in the form and context in which it appears. We attach a copy of the Circular initialled by us for the purpose of identification.

Our consent is required by Listing Rule 13.4.1R(6) and is given for the purpose of complying with that provision and for no other purpose.

Yours faithfully

KPMG LLP

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