SECTION 430(2B) STATEMENT

The following information is provided by Superdry Plc (the "Company"), in accordance with section 430(2B) of the Companies Act 2006:

Peter Bamford ceased to be a Non-Executive Director and Chairman of the Board of the Company on 2 April 2019. He received his normal £200,000 per annum fee for 2018/19, as outlined in the Company's 2018 Directors' Remuneration Report, up to this date on a pro-rata basis.

No further payments were or will be made to Peter Bamford in connection with his resignation from office.

Full details of Peter Bamford's remuneration will be disclosed in the Directors' Remuneration Report for the financial year ended 28 April 2019.