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Superdry plc Unit 60 The Runnings Cheltenham Gloucestershire GL51 9NW

21 May 2024

## NOTICE OF GENERAL MEETING BY SUPERDRY PLC

Dear Sir/Madam

We refer to the circular to shareholders of Superdry Plc (the "Company") dated 21 May 2024 (the "Circular") in relation to the notice of a general meeting of the Company regarding the proposed Capital and Restructuring Measures (as defined in the Circular).

We, Peel Hunt LLP, hereby consent to the inclusion of references to our name in the form and context in which they appear in the Circular.

This letter is for the Company's information only and should not be relied upon by any other person.

Yours faithfully

George Sellar, Managing Director

for and on behalf of Peel Hunt LLP