

SECTION 430(2B) STATEMENT

The following information is provided by Superdry Plc (the “Company”) in accordance with section 430(2B) of the Companies Act 2006.

Nick Wharton stepped down from the Board of the Company on 5 July 2018. He will remain available to the Company and engaged on projects and other matters until he leaves the Company on 31 December 2018. Nick will continue to receive his normal remuneration and benefits up to his retirement on 31 December 2018 but will not be entitled to a bonus in relation to financial year 2019.

Nick will retain his rights to the 54,138 shares granted under the 2015 performance share plan, which is due to mature on 14 August 2018. He will be a good leaver in relation to the 2016 and 2017 performance share plans, under which his pro-rated grants of 22,931 shares (2016) and 15,427 shares (2017) will be subject to the relevant scheme performance criteria. This information will be updated as appropriate in the relevant Directors' Remuneration Report.

No termination payment is due to Nick Wharton.

Full details of Nick Wharton's remuneration will be disclosed in the Directors' Remuneration Report for the financial year ending 28 April 2018.