

SECTION 430(2B) STATEMENT

The following information is provided by SuperGroup plc (the "Company") in accordance with section 430(2B) of the Companies Act 2006:

James Holder will cease to be a Board Director and employee of the Group on 1 June 2016 and will receive his salary and employee benefits, as outlined in the Group's 2015 Directors' Remuneration Report, up to this date. As a participant in the 2016 Annual Bonus Plan James Holder will be eligible for bonus in respect of the 2016 financial year.

No further payments will be made to James Holder in connection with his resignation from office.

Full details of James Holder's remuneration will be disclosed in the Directors' Remuneration Report for the financial year ended 30 April 2016.